



# AMBIENTE UM FUTURO, DIFERENTES ALTERNATIVAS



JORTEC 2014 -- Jornadas Tecnológicas da FCT/UNL

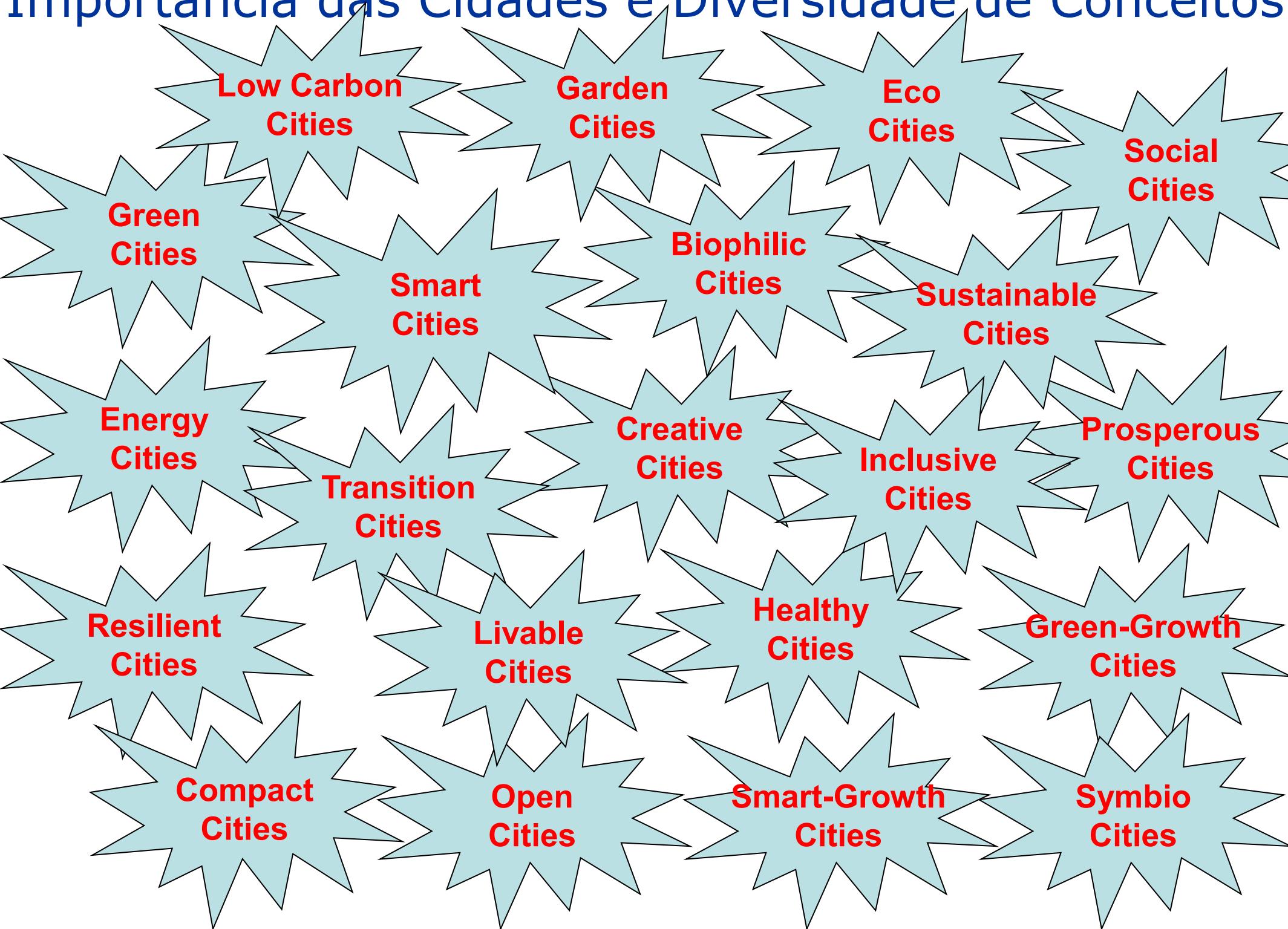
## Futuro das Cidades e Tecnologia

Prof. Doutor João Muralha Farinha  
FCT/UNL  
13 Fevereiro 2014

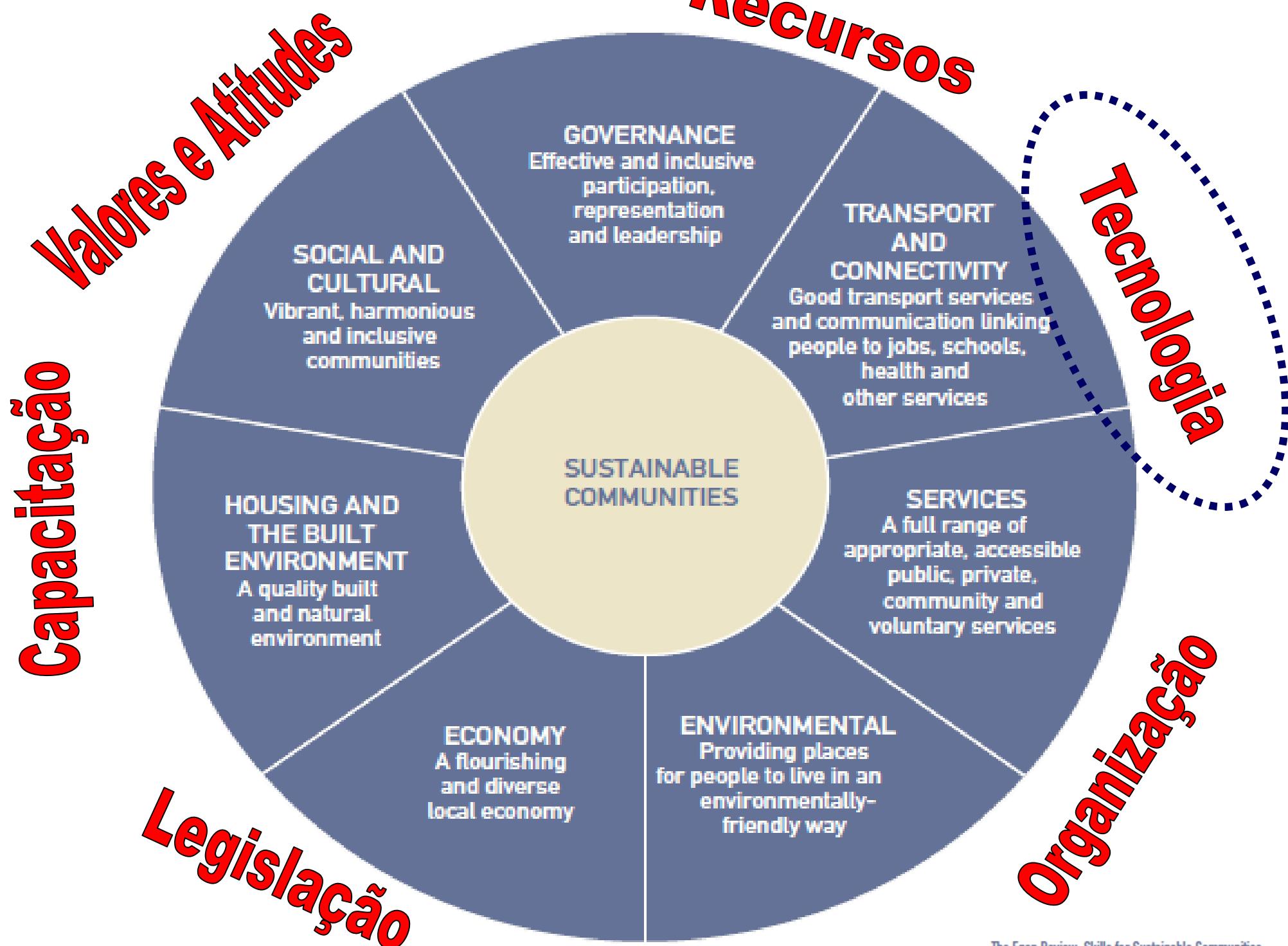
Departamento de Ciências e Engenharia do Ambiente

[www.dcea.fct.unl.pt/](http://www.dcea.fct.unl.pt/)

# Importância das Cidades e Diversidade de Conceitos



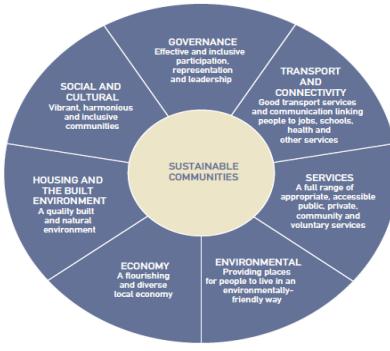
# Perspectiva Integrada e Análise Sistémica



# CITIES OF TOMORROW



Comissão Europeia, Direcção Geral da Política Regional, UE 2011  
[http://ec.europa.eu/regional\\_policy/conferences/citiesoftomorrow/index\\_en.cfm](http://ec.europa.eu/regional_policy/conferences/citiesoftomorrow/index_en.cfm)



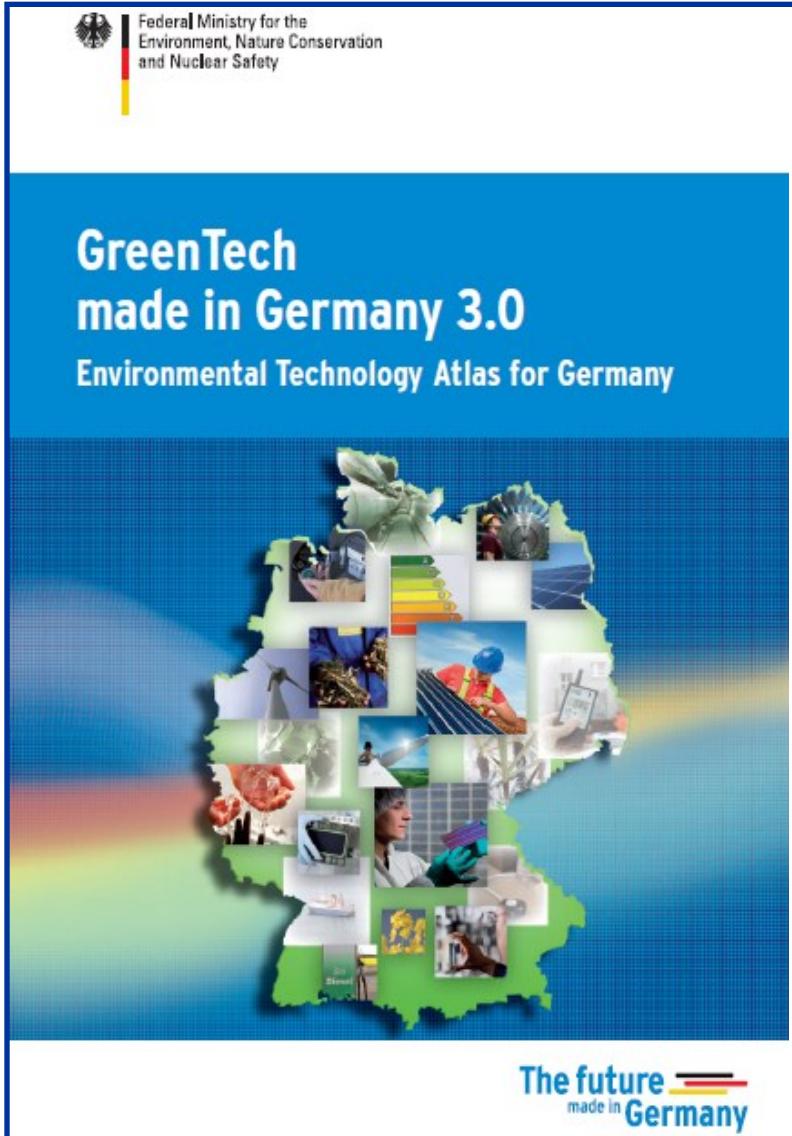
# Cidade Sustentável

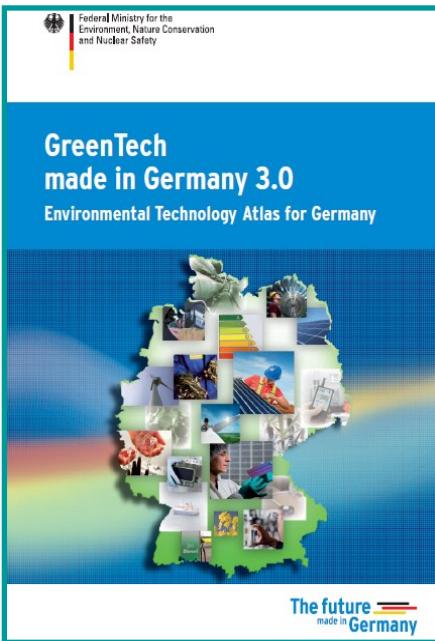
## Muitas Oportunidades de Trabalho

### Tecnologias Verdes

**“GreenTech  
made in  
Germany 3.0”**

<http://www.bmu.de/en/bmu/press-and-speeches/current-press-releases/detailansicht-en/artikel/greentech-atlas-30-released-1/>





The global market for environmental technology and resource efficiency will more than double in size by 2025

**2 044 billion euros, in 2011**

Is expected to more than double to over

**4 400 billion euros, by 2025**

German companies are well positioned on the world market and will be able to retain their current global market share of environmental technologies, averaging 15%, up to 2025.

# Mega-Trends

Demographic development,  
Increasing industrialization of emerging nations,  
Scarcity of resources, and  
Climate change  
→ Shape social, political and economic  
conditions throughout the world

# Drivers

for the  
**Green Markets**  
of the future and for the  
necessary development of  
**a Green Economy**

## Lead Markets for

### Environmental Technologies and Resource Efficiency

- ✓ Energy efficiency,
- ✓ Sustainable water management,
- ✓ Environmentally-friendly power generation and storage,
- ✓ Sustainable mobility,
- ✓ Material efficiency and
- ✓ Waste management and recycling.

# Departamento de Ciências e Engenharia do Ambiente

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